

A woman with long brown hair, wearing a red quilted jacket, is petting a grey pit bull dog. The dog is sitting and looking towards the camera. The background is a blurred outdoor setting with a brick wall and a green trash can.

*Corporate Giving  
& Support*

*ONE TAIL  
AT A TIME*  
**DOG  
RESCUE**



# OUR STORY



In 2007 Heather Owen, One Tail at a Time's president and co-founder, visited Chicago Animal Care and Control for the first time. That year, the city shelter was euthanizing more than 13,000 animals inside its walls.

The next year, One Tail at a time was born inside an Albany Park apartment among five friends and has since experienced consistent,

steady growth. The support of the One Tail at a Time community has been overwhelming.

OTAT is now a top dog transfer partner at both of Chicago's open access shelters and leads a robust transport program that continuously rescues dogs from southern states in need.

**Thank you for joining our efforts!**

## OTAT PROGRAMS

• **OTAT founded and leads the only shelter diversion program** at Chicago's city shelter, keeping more than 2,500 pets from entering the shelter since 2016.

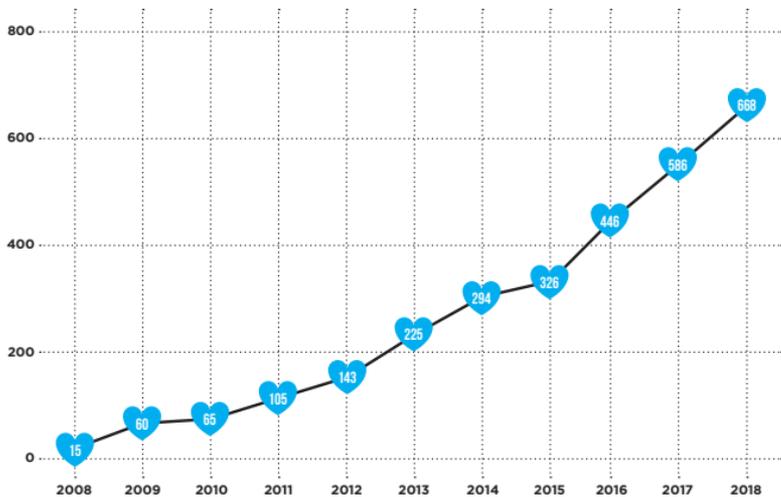
• **More than 630 dogs found forever families in 2018** at OTAT's adoption center in Chicago's Bucktown neighborhood. OTAT is on track to save 1,000 lives in 2019.

• **The "OTAT Kitten Rescue Team"** saves neonate and orphaned kittens, who are among the most vulnerable pets in any shelter system.

• **OTAT's Isolation Center** in Logan Square provides a safe-haven for sick and injured dogs from nearby shelters, giving them the chance to heal and decompress before joining a foster home.



# IMPACT BY YEAR



**668**  
DOGS RESCUED  
- in 2018 -



## MADE POSSIBLE BY

**1,800+** volunteers

**2,500+** adopters

**2,000+** fosters

**1,000+** members

**14,000+** donors

**85+** partner shelters

# ON-GOING LIFE-SAVING THROUGH SPONSORSHIP

**While your support will make a lasting impact whether it's pledged once or ten times over, our dogs benefit most through sponsorship support toward their ongoing needs and care.**

For this special group of partners, we invite your employees to truly become part of our lifesaving work!



Corporate sponsors and their employees will have year-round opportunities to connect closer to our work, from **playtime with adoptable puppies** to **“Lunch and Learn” events** with OTAT’s founder, Heather Owen.

As a program sponsor, you will be able to select one of our three sponsorship levels (**Rescue, Foster, or Adopt**) and build a custom benefits package in line with your company’s workplace culture and goals for giving.

**Donation:** Annual gift of \$5,000-\$15,000+  
Sponsorship gifts can be made as one large donation or multiple smaller donations given over time.



**Ongoing support = Ongoing perks!**



For a sample benefits package, please email OTAT’s Director of Development, Cara Schwalbach ([cara@onetail.org](mailto:cara@onetail.org)).





## ONE-OFF OPPORTUNITIES

Your group can volunteer directly with the dogs at our Adoption Center, be visited by an adoptable dog at work, or even plan a private orientation.

Email [cara@onetail.org](mailto:cara@onetail.org) to add your group to our calendar!

“ As a dog lover, my volunteer experience with OTAT definitely left a l a s t i n g impression.

- Ana J.  
Assurance Caring Together

”

# VOLUNTEER DAY

## “CHIHUAHUA” LEVEL GROUP

### What to expect:

- Stuff Kong toys
- Make foster supply bags
- Organize adoption folders
- Cleaning as needed
- Group photo opportunity with an adoptable dog

Group Size 2-6

Duration: 1 hour

Donation: \$500





# VOLUNTEER DAY

## “MASTIFF” LEVEL GROUP

### What to expect:

- All of the “Chihuahua” experience, plus:
- Light breakfast & OTAT swag
- Behind-the-scenes tour with a Staff Lead
- Exercise adoptable dogs in the play yard
- Featured post of your Service Day on our social media (65k followers)
- Listing in OTAT’s Annual Report

Group Size 3-10

Duration: 2 hours

Donation: \$1,000

# VOLUNTEER ORIENTATION FOR YOUR TEAM

Every on-going volunteer's adventure at OTAT starts with an orientation, which usually means waiting some time for an open orientation spot. Thanks to your support, your employees can skip the line and have an orientation at our adoption center all to themselves!

Group Size: up to 25

Duration: 1 hour

Donation: \$1,000





## OTAT IN THE OFFICE



Having dogs in the office (especially when they're rescued) is a great way to lift your team's spirits and re-energize before a long meeting or extra busy season. While we can't always promise puppies\*, we'd love to bring one of our super friendly (and super adoptable!) dogs for your employees to relax and take photos with.

\*Realllly want puppies? Reach out to see if we have a litter of pups ready to mingle or pre-reserve one of our annual Valentine's Day puppy-grams!

**Duration:** Up to 1 hour

**Donation:** \$500

If free parking is not available, hosting companies are kindly asked to provide or reimburse parking expenses.

# TRADESHOWS & EVENTS

Make your next corporate event the one everyone will remember! We'll send up to 3 adoptable dogs with a volunteer handler for each.

Duration: Up to 2 hours

Donation: \$1,500+

If free parking is not available, hosting companies are kindly asked to provide or reimburse parking expenses.

“ I've never seen our staff so happy! ”

- Jill T.  
Euromonitor International





# SUPPLY & DONATION DRIVES

Collect wish-list supplies or funds for our programs, and make a direct impact in our community for dogs in need. For supplies, we've created a downloadable flyer that can be shared within your companies.

Visit [onetail.org/wish-list](https://onetail.org/wish-list) to get started!

**Donations can be dropped off at our Adoption Center (2144 N. Wood)** anytime during open hours Wed. - Fri. 2-7pm, Sat. 10am-6pm, or Sun. 11am-3pm.

Or mailed to: 2020. N. California  
Suite 7 #152 Chicago, IL 60647

Email [cara@onetail.org](mailto:cara@onetail.org) to drop off your donations as a team and take a group photo with one of our dogs!



## MATCH CHALLENGES

“ Having my donations matched encourages me to give even more, because I’m saving twice as many lives, it feels g o o d making that large of an impact, no matter the donation size.

- Suzie S. Salesforce

”

Stand by your employees (or clients) and their commitment to dogs in need by offering to match their charitable gifts dollar-for-dollar.

Another twist: Simply offer to donate on behalf of your employees or clients to show your appreciation for their awesomeness!

Fundraising potential: [Limitless](#)

# THE DIFFERENCE A DONATION CAN MAKE...



**\$25** means no more matted fur or itchy fleas

**\$50** fills a belly with healthy meals and nutrition for a full month

**\$100** vaccinates a newly rescued pup, possibly for the first time ever

**\$250** helps treat more complex medical cases like pneumonia and heartworm

**\$500** gives comfort and dental cleanings to senior or fospice dogs

**\$1,000** provides surgery for broken limbs, fractured bones, or genetic birth deformities



For more information or to get any of these opportunities scheduled for your team, please email OTAT's Development Director Cara Schwalbach at [cara@onetail.org](mailto:cara@onetail.org).

Thank you for  
your support!

