

2019 Annual *Impact* Report

ONE TAIL
AT A TIME
**DOG
RESCUE**





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Message from the Executive Director

Friends,

One Tail at a Time had an incredible year. When we started our Capital Campaign it was with the passion to grow and save more lives by investing in the infrastructure we need. The results have proven that we’re making an incredible impact.

Thanks to an exceptional community of volunteers, fosters, donors, and our dedicated staff One Tail at a Time had a record breaking year with 975 lives saved. With each success we have been pushed to work harder and save more lives while connecting to our community.

We committed to engaging and supporting Chchicagoans to help them keep their pets, experience joy with their pets and make this a more humane community overall. One Tail’s community support programs, vaccine clinics and fundraising events all helped bring us closer to our goal of a no-kill Chicago.

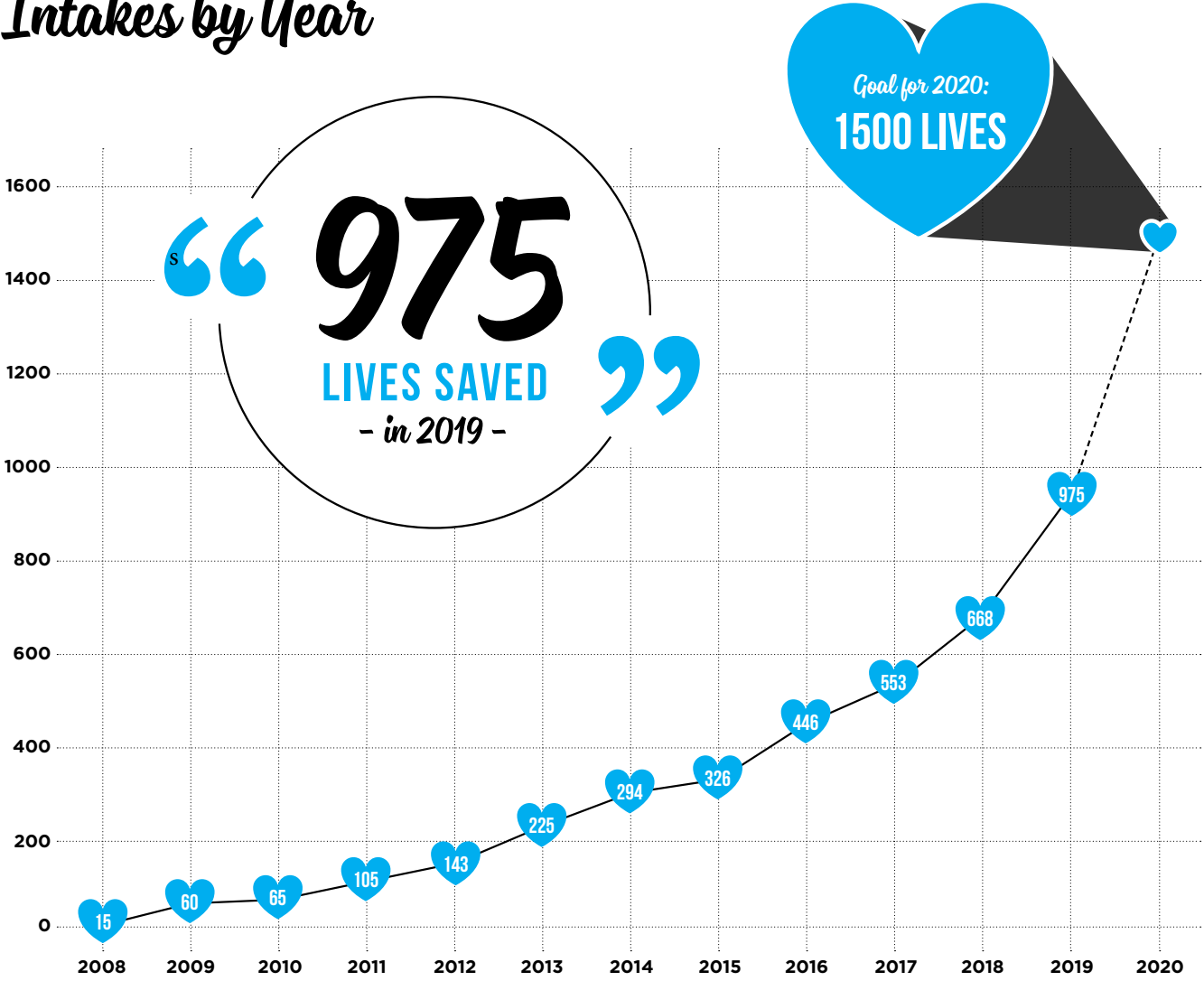
We look forward to continuing to grow our life-saving efforts in 2020.

- *Heather Owen*
Executive Director, One Tail at a Time



Impact

Intakes by Year



975 Pets Rescued

861 Adoptions

15,144+ Volunteer Hours

741 Pets Diverted from CACC

7,264+ Donors

779 Spay/Neuter Surgeries

1,500+ Members

924 Fosters



One Tail at a Time's *Core* Values

COMPASSION

for all animals and the people who care for them. We aim to foster a non-judgmental environment to build bridges and relationships with our community to help keep pets out of the shelter and in the homes where they are loved.

4

COMMUNITY ENGAGEMENT

and participation in all our programs. We aim to empower our community to be the change they want to see and rely on our volunteers to provide daily care in foster homes and our facilities.

VULNERABLE POPULATIONS

are a priority for rescue and support. We aim to deliver programs focused on finding the most vulnerable populations of animals including big dogs, senior dogs, sick dogs, parvo puppies, pitbulls and neonate kittens, and delivering solutions to help them live and be loved.

PROGRESS AND GROWTH

every day. We aim to consistently be on the front lines of progressive policies and programming in the animal welfare community, knowing that change is made by taking risks, challenging the standard and always thinking differently.

5

Accessible Adoptions



 **8** Reduced-fee
Adoption **Events**

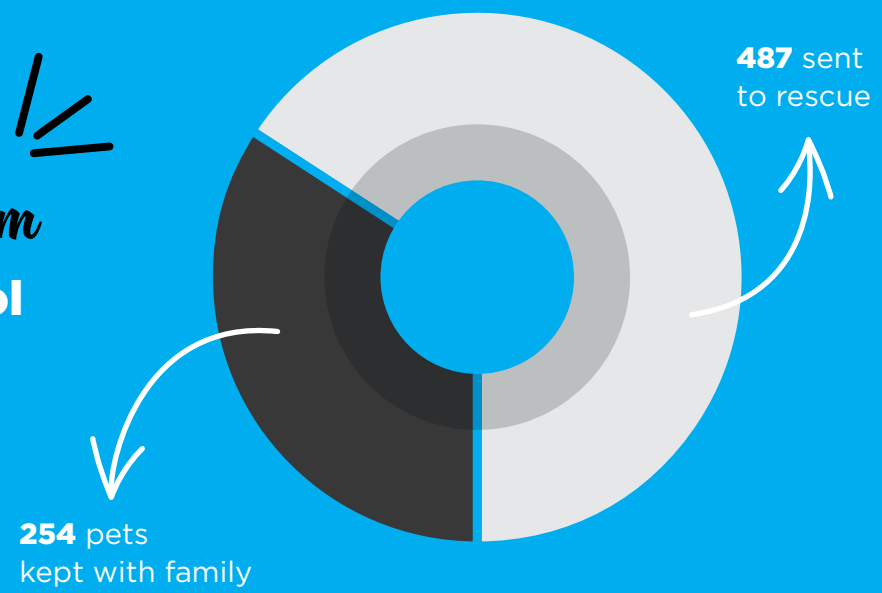
 **65 pets sent
home through
sponsored
adoption events**



CRISP

Chicagoland Rescue, Intervention
and Support Program

741 Pets 
Diverted *from*
Animal Care & Control



Azul stayed with his family

Azul came into the city shelter as a stray after getting loose from his family’s yard. He was diagnosed with a bad case of sarcoptic mange that was both painful

and contagious. When Azul’s family came to bring him home, they were worried about the elderly and immunocompromised individuals in Azul’s home. CRISP agreed to cover his medical care and board him at the vet until he was no longer contagious. Azul’s dad visited him regularly, and sending them home together was the best day ever!

CRISP
Partners



SUPPORTER SPOTLIGHT



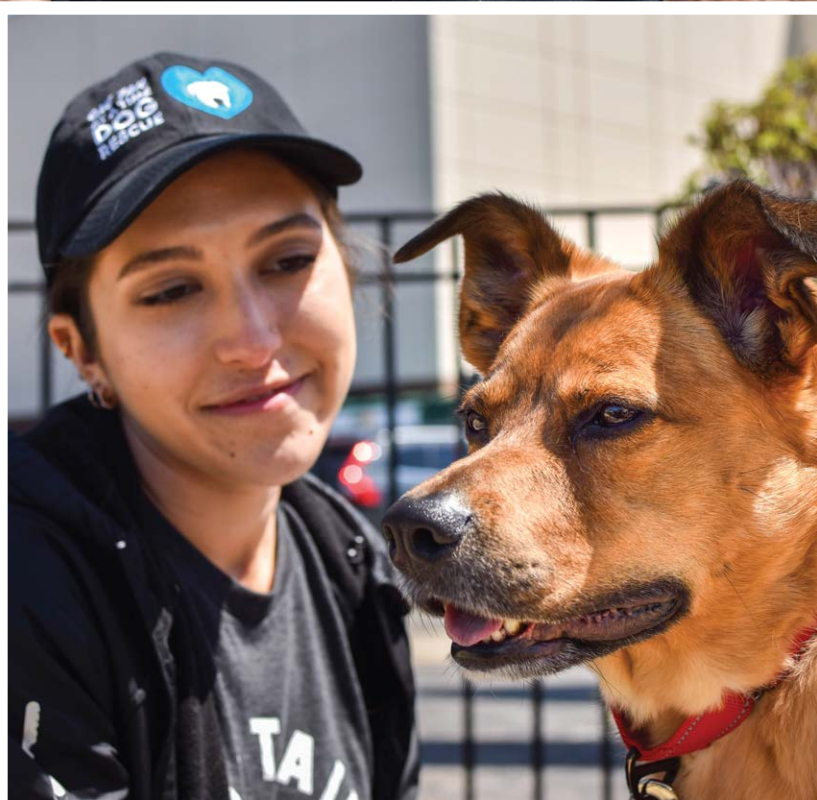
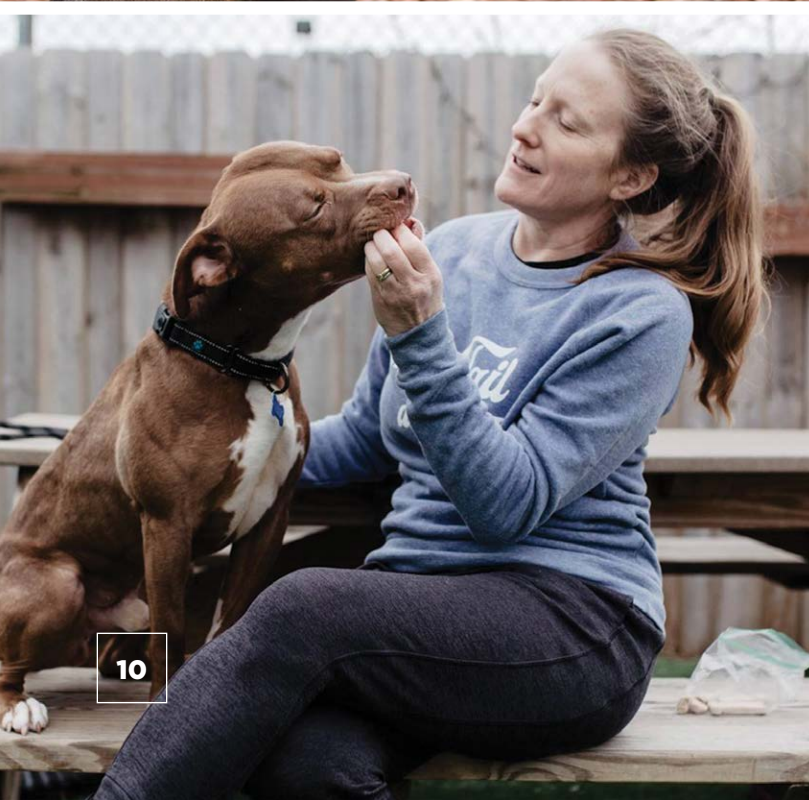
For the second year in a row, Lagunitas Brewing donated every penny from their annual Beer Circus event to our shelter diversion program. This year, they raised over \$35,000 to keep pets with their families that love them and out of Chicago’s shelter system.

LAGUNITAS BREWING COMPANY

108 
Monthly **CRISP**
Donors



Volunteers



Committed Club

Congratulations to our Committed Club volunteers who have each dedicated more than 120 hours to our pups!

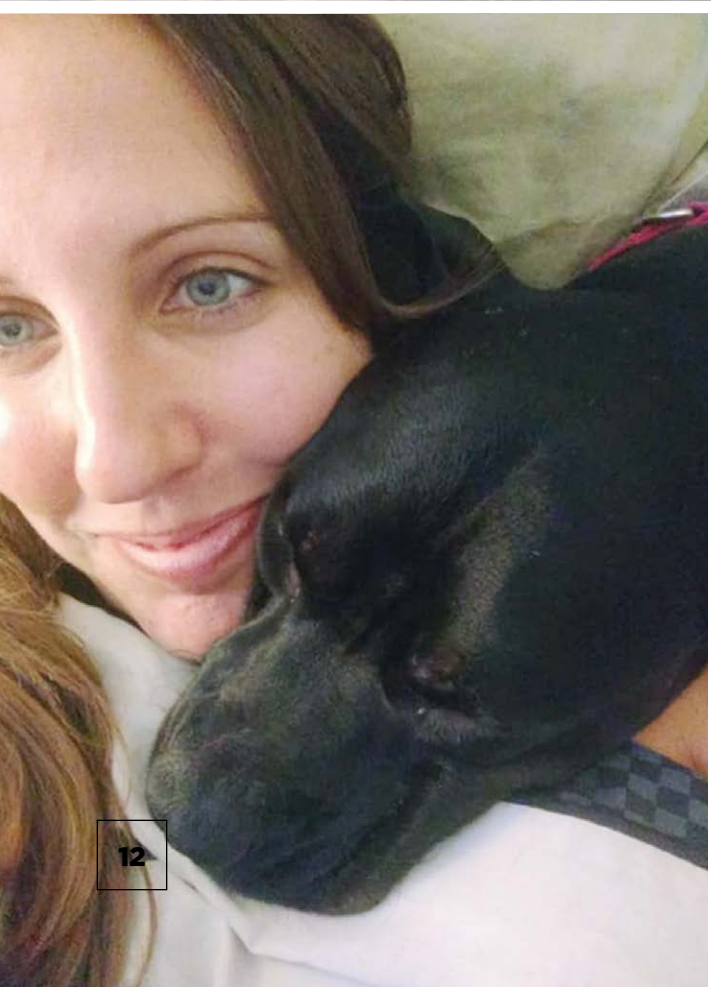
Anne Lombaer, Crystal Rosales, Dani Poplin, Geneviève Snyder, Jessie Kremer, Jim Seiler, Holly Anderson, Kaitlin Obermeyer, Katie Seddon, Lindsay Bentley, Lindsay Biagi, Tiffany Tran, Brenda Ramirez, Danielle Holtz, Erin Pierzynski, Katrina Mata, Misako Yancey, Andy McDermott, Emily Speelman, Jon Davis, Kaitlyn Selser, Laura Johnston, Misako Yancey, Monica Niemczewski, Natalie Deschaine, Perla Sanchez, Rochelle Miller, Shannon Friziellie, Bob Fisch, Brandi King, Katie Hartmann, Meradey Berger, Monica Michalski, Stephanie Genta, Alex Claiborne, Alli Dumphy, Alli MacGregor, Christy Corbin, Hilary Nieman, Jillian Braun, Lisa Tuszl, Maggie Hudson, Melissa D'Lando, Melissa Kula, Olga Bernad, Rebecca Overman, Iris Santiago, Jahn Marie Parise, Jane Higgins, Julie Schultz, Lauren Rice, Megan Gilbert, Michelle Nacheman, & Shelby Bertness.



15,144+ 
 Volunteer
Hours



Fosters



Thank You B-Team!

This year, we added a very exciting opportunity for dog-savvy volunteers: The OTAT Behavior Team (a.k.a. “B-Team”)!

30 volunteers studied positive reinforcement based training under OTAT staff trainers and then provided resources and support to first time fosters and foster dogs learning new behaviors.



Lobo,

Behavior Center Graduate



with his **Amazing Fosters, Gina & Gustavo**



Team One Tail



Team One Tail members pledge to train and participate in their choice of event while fundraising for One Tail at a Time's homeless dogs and kittens.

\$95,307 
 **Raised** *by*
Team One Tail Athletes

TEAM ONE TAIL ATHLETE OF THE YEAR

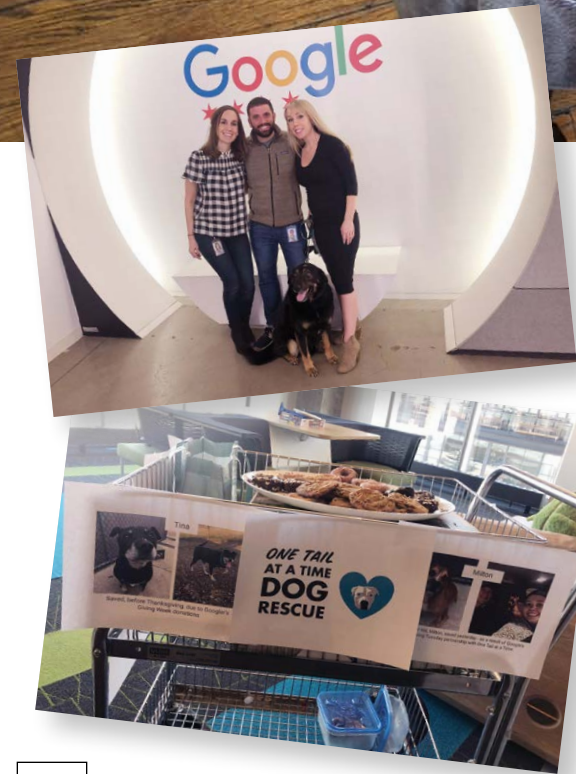
OTAT Foster Lora raised over \$6,000 for our homeless pets while training for the Bank of America Chicago Marathon! Lora ran in support of OTAT's kitten program, as well as our programming that supports dog rescue and underserved communities in Chicago. Thank you so much, Lora!

LORA MARTYN



59 
Athletes

Community Fundraising



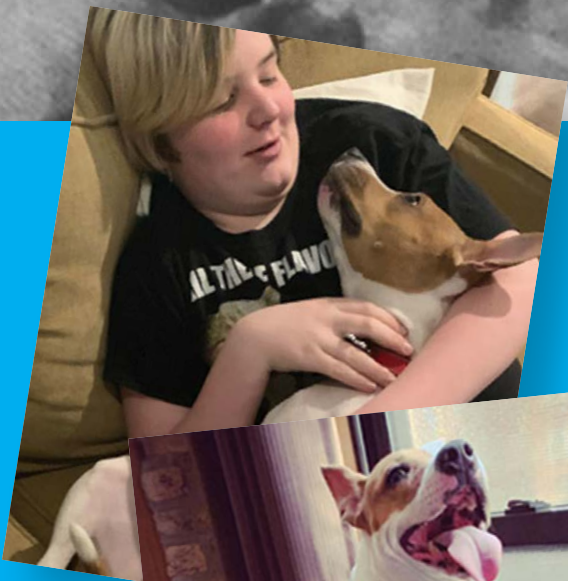
COMMUNITY SPOTLIGHT

Google

As part of Google Giving Week, this small but mighty team of Googlers rallied to raise over \$17,000 in lifesaving funds from their peers. Their donations supported our local rescue and outreach efforts, including much needed improvements at our Isolation Center for Chicago dogs!

GOOGLE

1st Place! Holiday Wishes People's Choice Award



SUPPORTER SPOTLIGHT

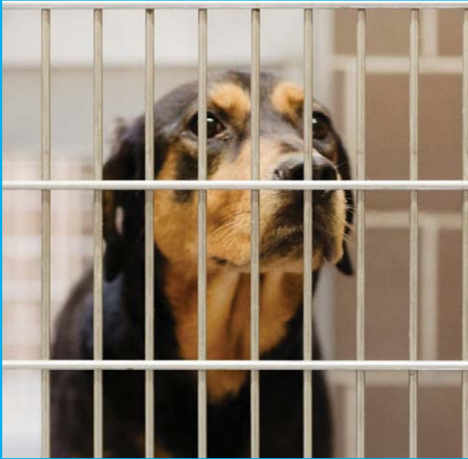


OTAT was one of 50 organizations selected to participate in the Petco Foundation's Holiday Wishes People's Choice Awards. Thousands of votes were cast in honor of OTAT adopter Amanda and her OTAT pup Opal to help us win 1st place and a \$25,000 grant award!

PETCO FOUNDATION

Chicago Rescue Day

Three years ago, One Tail at a Time started Chicago Rescue Day as a way to work together with our friends in the rescue community to bring support to our city shelters. This year's Chicago Rescue Day was held on August 10th, 2019.



35 *participating*
Rescues

VULNERABLE POPULATIONS

496 Chicago
"ISO" Dogs

↑ 48.9%
333 in 2018

104
Heartworm
positive Dogs

↑ 48.5%
70 in 2018

84 Senior
Dogs

↑ 90%
44 in 2018

SUPPORTER SPOTLIGHT

THE GREY MUZZLE ORGANIZATION

We were incredibly excited to be a 2019 Grey Muzzle Organization grant recipient! With their support, we rescued 65 senior dogs from crowded Chicago intake shelters in 2019 compared to 40 in 2018.

THE GREY MUZZLE ORGANIZATION

Biscuit

In 2019, our kitten program achieved a major milestone! Biscuit (pictured) and Squash became our very first feline panleukopenia survivors. The OTAT Kitten Rescue Team continues to focus efforts on high-risk kittens at the city shelter, and that certainly comes with its own heartbreaking challenges. We were so happy to send Biscuit and Squash back to their foster mom after a long stay at the emergency vet, and both kittens were adopted shortly after!

Marx

Marx was born with inverted eyelashes that rubbed his eyes raw and caused around-the-clock irritation and pain. He underwent a bilateral eye surgery that fixed the problem completely and he finally found comfort. Marx's goofy personality blossomed as he started to feel better, and he was adopted in the spring of 2019!

Parmesan Crisp

A good samaritan found Parmesan Crisp all alone at a construction site. The emergency vet diagnosed her with an auto-immune disorder called juvenile cellulitis and started treatment right away. Parmesan didn't have the easiest start to life, but after being adopted by her smitten foster mom she is living a life full of joy - just as every dog should.

Rainey

Rainey was attacked by another dog and found herself at animal control with horrible, infected leg injuries. Even though she must have been in a great deal of pain, Rainey's tail never stopped wagging. She healed up nicely in a foster home and was adopted by a family that loves her dearly!



Planting New Roots

Over the summer, our OTAT Cooperative Capital Campaign was announced and \$630,000 of our \$950,000 fundraising goal was pledged or donated. Three new facilities will support and sustain One Tail at a Time's program growth well into the future.



Brian & Sheri Qualizza Isolation Center

In 2019, our Isolation Program officially moved into the Brian & Sheri Qualizza Isolation Center. Having a longterm home in place for the program allowed us to increase our rescue of Chicago's most vulnerable shelter dogs from 332 in 2018 to 473 in 2019, an annual increase of 42%.



Rudy Stewart Training & Behavior Center

Over the summer, our Rudy Stewart Training & Behavior Center opened in Chicago's Irving Park neighborhood. Staff trainers and volunteers provide positive reinforcement training 7 days a week for dogs learning new behaviors while waiting for adoption.



Ellis Veterinary Clinic

A home was found in Chicago's West Town neighborhood for our first in-house medical clinic, The Ellis Veterinary Clinic! The Ellis Clinic will open in 2020 to streamline medical care for our foster dogs, increase our capacity to care for cats, and create a higher level of economical programming!

Fundraising

1,500+

OTAT
Members

➤ \$224,805
Received ➤
in Membership Gifts

COMMUNITY SPOTLIGHT

Tito's  **Handmade VODKA**

*Our friends at Tito's & Vodka for Dog
People donated and assembled
\$7,500 worth of foster dog supplies!
Their donation kept our foster dogs
happy and safe all year long.*

TITO'S VODKA

Super Supporters

Thank you to our amazing 2019 Super Supporters for their extra generous gifts of \$2,500 or more!

Adopt a Husky Inc.

Amanda Cibotti

Amgen

Amy Johnson

Anonymous

Anonymous

Anonymous

Anonymous

Anonymous

Atlas + Gus MacGregor

BarkRetail LLC

Berkley Carpenter

Bissell Pet Foundation

Brandi and Robert Morris

Brian and Sheri Qualizza

Carissa Davino

Chipotle

Christina, Jeff, Rocky &
Fudge Rosset

Christine Marvin

Crystal Hendricks-Kretzer,
Kurt Kretzer, and Buster

Damon Anderson

David Burkards, Annabelle
Clarke & Scotch Jordan

Elizabeth Hermann Smith,
West Smith & Riggins

Esther Barron

Fifth Generation Inc.

Gabrielle Novacek, Nicole
Montanye, and Matilda

Google Giving Week

In Memory of Rosa Moreno

Insight Studios

James Banks Foundation

James McCormack

Jennifer Donoghue

Jennifer Koide

Jessica and Jeffrey
Grossman

Julia Adams and Patrick
Monaghan

Katie Freeman

Katie Hayes

Katten

Kimber Oliver and
Michael Loehrke

Loren Guzik and Shelley
Brown, Hank and Harley

Manki Family

Meghan and Curtis Stewart

Nancy Strand

NEWCITY

Old Town Animal
Care Center

Ottensmeyer-Porter
Charitable Foundation

PayPal Gives

Puny, Olive and the
Liccar Family

Rachel Rader and Lu Bear

Real Dog Moms of Chicago

Rescue Run Club

Riverstone Resources LLC

Robert Kabakoff, Katie Smith,
and The PR Foundation

Sally Weiner and
Ginny Moffat

Sara Billings

Surfbar LLC

Susan and Jeff Tweedy

Susan, Hugh & Zen Creedon

The Cronin Family

The Cynthia Elkins
Foundation

The Grey Muzzle
Organization

The Neller Pucci Foundation

TheK9PT - Canine
Rehabilitation & Wellness

THL Credit

Tishman Speyer

Tonray Ho, in loving
memory of Betty Hanna

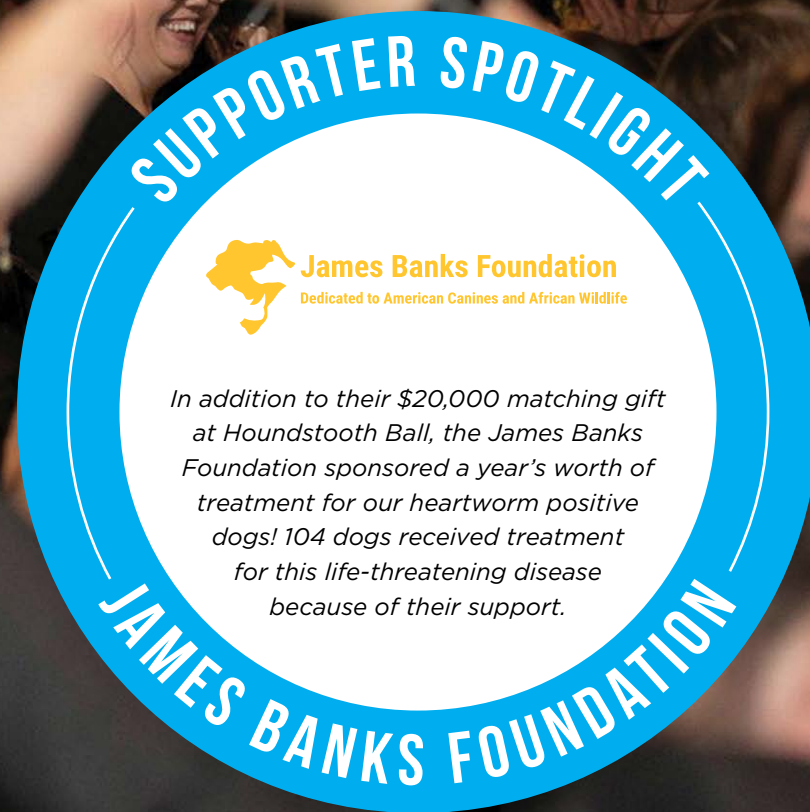
Uhlir Family

Underdog Rescue Inc

Urban Tailz

Ventas Charitable
Foundation

Events



Sit-in for Shelter Dogs

125 rescue advocates participated in our 4th annual Sit-in for Shelter Dogs. Their personal fundraising pages raised \$43,000 for pets in need!

Summer Shake

The OTAT Associate Board hosted their 2nd annual Summer Shake and raised \$17,000 -- thank you to our amazing Associate Board members!



Houndstooth Ball

\$254,000 was raised at our 11th annual gala and auction, making our 2019 Houndstooth Ball our most lifesaving event to date! The highlight of the evening was a generous match of \$20,000 by our friends at the James Banks Foundation.



Tiny Dog 500

Our 4th annual Tiny Dog 500 moved to a new venue to accommodate more spectators than ever before! Tickets still sold out quickly, raising \$13,000 for rescue pets of all sizes!

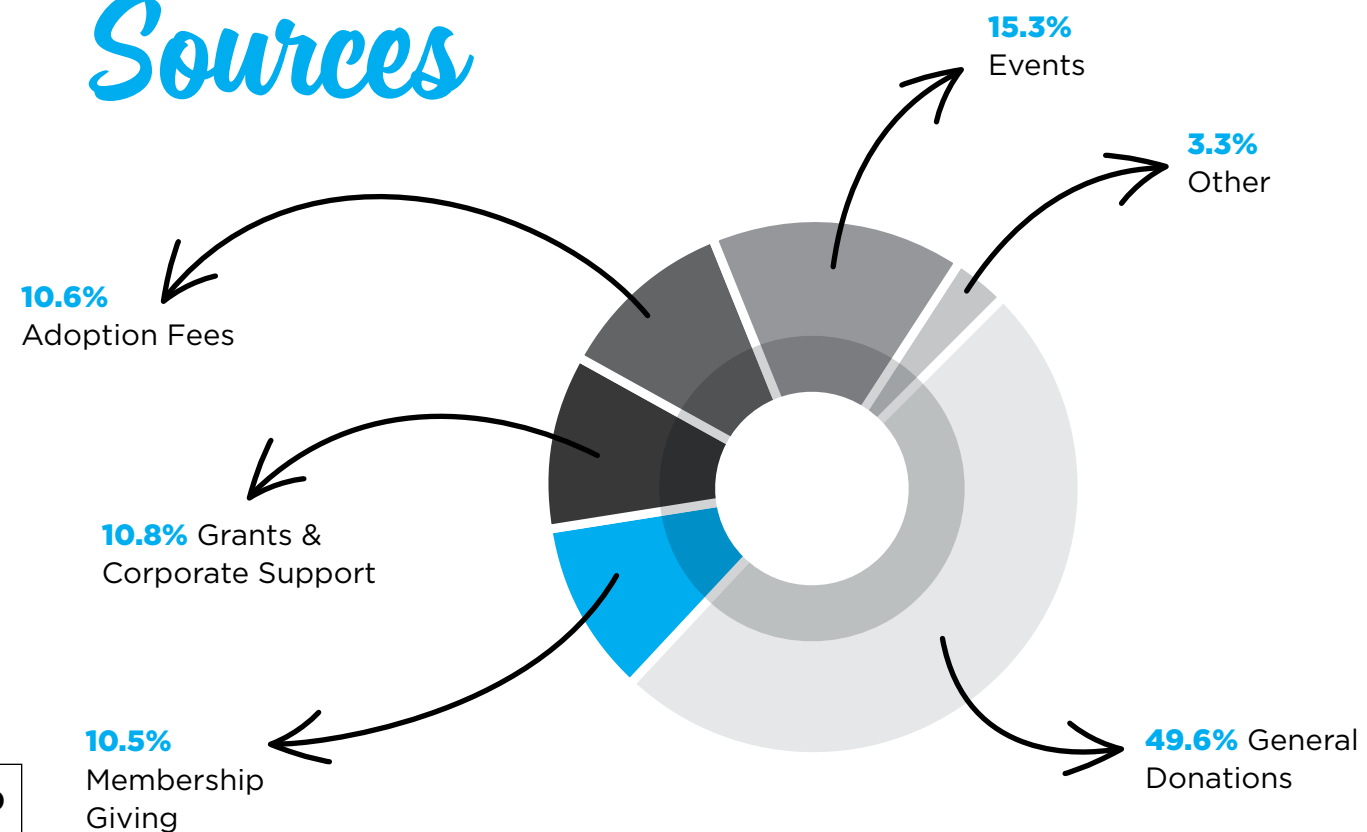
Financials

2019 **Revenue:**
\$2,072,666.01*

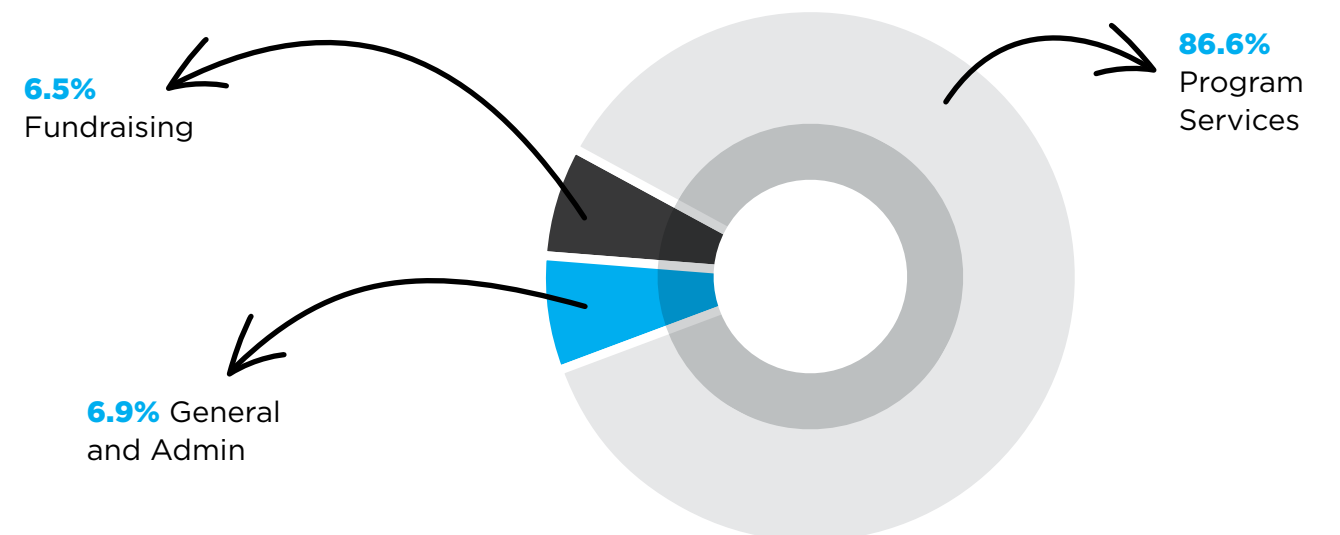
2019 **Expenses:**
\$1,801,745.10



Revenue Sources



Costs of Services



*Significant lifesaving contributions were made in 2019 for capital campaign expenses in 2019-2021

2019 Board of Directors

HEATHER OWEN

Board President / Executive Director



2019 Associate Board



Allison MacGregor, Ann Hinterman (AB Secretary), Anna Carli, April Muller, Ashley Gear, Brandi Morris (AB Co-Chair), Bri Roan, Britt Calvert, Carrie Burnett, Christina Bottis, Daniel Kovalsky, David Blakeman, Elizabeth Smith, Emily Panci, Fran Federman, Francisco Maia, Gia Weber, Hilary Desmond, Jessica Biondo, Jillian Braun, Jon Davis, Julie Ihlenfeldt, Julie Schultz, Kaity Blackburn, Keelin Billue, Kim Theobald (AB President), Lindsay Bentley, Liz Lurie-Moroni, Madeleine Minton, Megan Walendzinski, Mollie McSherry, Natalie Ruzgis, Pam Bursch, Rachel Zak, Rebecca Zak, Shelby Green, Stephanie McCutcheon, Tiffany Tan, & Varisa Lertburapa.

AMELIA STEPHENS

CARA SCHWALBACH

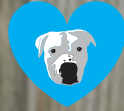
FRAN FEDERMAN

JILL TERRALAVORO

RACHEL RADER

TYLER SCHEHL

ONE TAIL
AT A TIME
**DOG
RESCUE**



**One Tail
Adoption
Center**

2144 N. Wood

**Brian & Sheri
Qualizza
Isolation Center**

2450 N. Western

**Rudy Stewart
Training &
Behavior Center**

3927 N. Elston

**Ellis
Veterinary
Clinic**

635 N. Western



www.onetail.org